

ORDER



Orders
Order / Rev: 55821
Alt Order #: 08863561
Product Desc: NRCC IE 2012
Estimate: 3160
Flight Dates: 10/19/12 - 10/25/12
Original Date / Rev: 09/12/12 / 09/12/12
Order Type: CIA - O

KTVX-TV

Primary AE: Continental Washington DC
Sales Office: CNAT
Sales Region: National

Agency Name: National Media Team
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: National Republican Congression
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-2
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/25/12	30	\$13,475.00	\$11,453.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	30	\$13,475.00	\$11,453.75	0.00
Totals	30	\$13,475.00	\$11,453.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTVX-TV	9%	\$13,475.00
Market	100%	\$149,722.22

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	17%	\$25,452.78
KSTU	37%	\$55,397.22
KUCW	0%	\$0.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	36%	\$53,900.00
UNKWN	1%	\$1,497.22

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/21/12	10/21/12	Sa/Su 1030p-11p Sa/Su 1030p-11p	CM	10:30 PM-11:00 PM	-----S	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S			1			\$225.00		0.00			
E 2	KTVX	10/21/12	10/21/12	This Week This Week	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	-----S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00

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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KTVX	10/19/12	10/19/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		ABC 4 NWS-4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1			\$400.00			0.00			
E 15	KTVX	10/22/12	10/22/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		ABC 4 NWS-4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1			\$400.00			0.00			
E 16	KTVX	10/23/12	10/23/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		ABC 4 NWS-4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		1			\$400.00			0.00			
E 17	KTVX	10/24/12	10/24/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	--W----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		ABC 4 NWS-4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1			\$400.00			0.00			
E 18	KTVX	10/25/12	10/25/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		ABC 4 NWS-4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1			\$400.00			0.00			
E 19	KTVX	10/21/12	10/21/12	ABC4 News at 10pm Su Su 10p-1030p	CM	10:00 PM-10:30 PM	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		ABC 4 NWS-10													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1			\$900.00			0.00			
E 20	KTVX	10/19/12	10/19/12	ABC4 News at 430p ABC4 News at 430p	CM	4:30 PM-5:00 PM	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		ABC 4 NWS-4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1			\$400.00			0.00			
E 21	KTVX	10/22/12	10/22/12	ABC4 News at 430p ABC4 News at 430p	CM	4:30 PM-5:00 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		ABC 4 NWS-4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1			\$400.00			0.00			
E 22	KTVX	10/23/12	10/23/12	ABC4 News at 430p ABC4 News at 430p	CM	4:30 PM-5:00 PM	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		ABC 4 NWS-4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		1			\$400.00			0.00			
E 23	KTVX	10/24/12	10/24/12	ABC4 News at 430p ABC4 News at 430p	CM	4:30 PM-5:00 PM	--W----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		ABC 4 NWS-4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1			\$400.00			0.00			
E 24	KTVX	10/25/12	10/25/12	ABC4 News at 430p ABC4 News at 430p	CM	4:30 PM-5:00 PM	---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		ABC 4 NWS-4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1			\$400.00			0.00			
E 25	KTVX	10/19/12	10/19/12	Nightline M-F 1036p-1103p	CM	10:35 PM-11:05 PM	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		ABC-NITELINE<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1			\$400.00			0.00			
E 26	KTVX	10/22/12	10/22/12		CM	10:35 PM-11:05 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Nightline											
				M-F 1036p-1103p											
ABC-NITELINE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$400.00		0.00				
E 27	KTVX	10/23/12	10/23/12	Nightline	CM	10:35 PM-11:05 PM	T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				M-F 1036p-1103p											
ABC-NITELINE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----			1		\$400.00		0.00				
E 28	KTVX	10/20/12	10/20/12	NCAA FB 1:30p-5p	CM	1:30 PM-5:00 PM	-----S-	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
				NCAA FB 1:30p-5p											
COLLEGE FB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-			1		\$1,000.00		0.00				
E 29	KTVX	10/22/12	10/22/12	ABC4 News at 10pm M-F	CM	10:00 PM-10:35 PM	-----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				M-F 10p-1036p											
ABC 4 NWS-10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$900.00		0.00				
E 30	KTVX	10/24/12	10/24/12	ABC4 News at 10pm M-F	CM	10:00 PM-10:35 PM	--W----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				M-F 10p-1036p											
ABC 4 NWS-10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----			1		\$900.00		0.00				
													Totals	30	\$13,475.00